



Republic of the Philippines
Department of Education
Region VII, Central Visayas
Division of Cebu Province

SELF-LEARNING HOME TASK (SLHT)

Subject: Media and Information Literacy Grade Level: 11/12
Quarter: 1 Week: 1

Knowledge: (Engage, Explore, Explain) Remember, Understand
Describe how communication is affected by media and information;
Explain Describe how communication is affected by media and information;

Skills: (Elaborate) Apply, Analyze
Compare and contrast how social media and government websites present information to the public.
Analyze the contributions of the social media in public communication;

Values/Attitude: (Evaluate) Evaluate, Create
Evaluate the use of social media and information.

Competency Code/s: _____

Name: _____ Grade & Section: _____ Date: _____

School: _____ District: _____

A. Readings/Discussions

Directions. Engage in reading the terms and its meanings Please read each word or keyword.

Vocabulary:

- **Dashboards.** These are often displayed on a web page which is linked to online websites that could be browsed by any web browser.
- **Database.** It allows the report to be constantly updated.
- **Computing platform or digital platform.** It is the environment in which a piece of software is executed. It may be



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the hardware or the operating system (OS), even a web browser and associated application programming interfaces, or other underlying software, as long as the program code is executed with it.

- **Corona viruses** are a large family of viruses causing a range of illnesses, from the common cold to more serious infections such as those caused by Middle East Respiratory Syndrome-related Coronavirus (MERS-CoV) and Severe Acute Respiratory Syndrome-related Coronavirus (SARS-CoV).
- **Infographics** (a clipped compound of "information" and "graphics") are graphic visual representations of information, data, or knowledge intended to present information quickly and clearly.¹
- **Dummy account.** This is an account created as a model account which is not for real.
- **Lavishly.** It is to a great degree or in large quantities.
- **Instantaneously.** It is done or made as quickly or directly as possible.

Communication is affected by media and information

By George P. Lumayag

Since social media dashboards have been the main platforms to communicate family members, relatives, friends, and other people and to monitor and update news about real facts, people were affected by media and information as the only way to know what was happening around the world due to the impossibility to know such information in another way.

Here is an example of communication. Public communications pertaining to the prevention of CoVid infection could be precisely affected by media and information. Government agencies, like the Department of Health (DOH) published the required protocols for individuals, agencies, organizations, associations, institutions, departments and other offices relative to the prevention of CoVid infection. However, such information could be affected through the utilization of social media platforms, like Facebook, considering that users could also post modified information or modified infographics relative to the protocols which are required by the DOH or which are under the guidelines of the legitimate government agencies.



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Users could also link web pages in relation to such public communication. Some users don't even know that the links they have browsed are misleading. This is because if you are connected to the world wide web, you can copy, download, link and even create or modify infographics or documents that could be shared to the people via social networking sites. The information on the web needs to be carefully verified. It is also because creating or modifying infographics is very easy, likewise editing or producing the video clips is a simple task for amateur video editors. And dummy accounts can easily be created. There are few or some account users that might mislead the reading or viewing public.

According to Butch Hernandez (2017) inquirerdotnet stated that “Isolating what is true is such a challenge these days. We now live in a world where “alternative facts” and fake news are lavishly circulated by an army of strident online trolls. It is ironic that the technology that enables us to instantaneously access tremendous amounts of media content also severely hampers our ability to separate fact from fiction.”

Hernandez also added that we need to develop a larger set of literacy skills which would help us to analyze the messages we receive and utilize media as tools to communicate our own ideas to other people. We must be literate and critical thinkers to empower us to make decisions pertaining to information, communications, and media technology.

We must be meticulous in reading infographics, web pages and in viewing the video clips. And we must be careful when sharing them to the reading and viewing public.

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B. Exercises

Exercise 1: Day 1

Essay. Directions. Based on the opinionated article, describe how communication is affected by media and information. Write your answer on the short-size bond paper or an intermediate paper.



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.Criteria

Guidelines	VGE (10)	GE (9)	SE (8)	LE (7)	N (6)	
1. The ideas in the paragraph/s are well organized.						
2. The message is expressed logically and clearly.						
3. There are sufficient supporting ideas.						
4. The choice of words is appropriate.						
5. Biases are avoided.						
6. Sentences are free from grammatical mistakes.						
7. Ideas are written vividly and meaningfully.						
TOTAL:						

Legend: VGE-To a very extent (10)
 GE-To great extent (9)
 SE-To some extent (8)
 LE-To less extent (7)
 N-Not at all (6)

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Communication affected by Media & Information
 By Kylla03

Communication is giving or gaining information by speaking or reading and writing. In this we need to supply facts whenever we



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communicate with others. In simple matters like telling your friends what happened to you, we converse with others by communicating. It serves as our connection with each other. **Communication** isn't just by talking, it can be in other different terms also, like sign language or writing. There can be 4 types of Communication:: Verbal, Non-Verbal, Written, and Visual.

Explanation:

1. **Verbal**- communicating by voice, by talking
2. **Non-Verbal**- by movements, gestures
3. **Written**- in a piece of paper or material
4. **Visual**-using pictures or any other things that'll visually represent what you are communicating

Communication can be affected by external factors or from the environment around us. Like news, it is timely changing and requires the support of facts and information. And therefore, be affected by: Media and Information

- **Media**- the media makes communicating a lot easier than before, there is an internet present today which enables chatting with friends and families through phone screens. It greatly affects the distribution of information, it widens the range in just a short time. There are also TV Networks, radios that communicate with a large number of people.
- **Information**- it is the supply of communication, it makes talking and sharing opinions with others much more meaningful and with sense. Information is what we talk about, even the mere thing that you inform your parents that you are gonna come home late via phone call or chat is giving out information.

You see, these two things mentioned greatly affect Communication in many ways. But it helps for a greater cause, we people find the best ways to reach our loved ones and any other people on that matter. For we want to make things easier and less of a hassle, it is called innovating/ improving communication.

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Exercise 2: Day 2

Essay. Directions. In your own opinion, explain how communication is affected by media and information. Please refer to the Exercise 1 Guidelines in Writing. Write your answers on a short-size bond paper or an intermediate paper.

Exercise 3: Day 3

Fill-in the Box. Directions. Compare and contrast how social media and government websites present information to the public. Draw two boxes and write down your answers (in phrases) on a short-size bond paper or intermediate paper.

Social Networking Sites	Government Websites
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Exercise 4: Day 4

True or False. Directions. Analyze the contributions of social media in public communication. Write T if your answer is True and F if your answer is False. Write your answers on a short-size bond paper or intermediate paper.

1. Any Facebook account can post the health protocols when entering the supermarket.
2. You can use Visual Communication like the Heart icon if you really like the post.
3. Anybody with an FB account can chat with his/her family members to wear the face mask and face shield when going out from home to purchase essential goods if their FB accounts are open to the public.
4. Any FB user account can utilize his or her Facebook account to call you up via video chat application.



5. It is only your classmate who can create a Chat group for the subject Research 1.

C. Assessment / Application/ Outputs (Please refer to DepEd Order No. 31, s. 2020)

Assessment/Application: Day 5

Multiple Choice. Directions. Evaluate the use of social media and information. Choose the letter that corresponds to the right answer and write down your answers on a short-size bond paper or an intermediate paper.

1. What particular platform is executed when you use the web browser for social networking activities?
 - a. Facts
 - b. Dummy account
 - c. Computing platform
 - d. Infographics
2. What are graphic visual representations of information that can affect public communication when these are made to mislead the viewing public?
 - a. Facts
 - b. Dummy account
 - c. Computing platform
 - d. Infographics
3. What type of user account is created which is not for real that can affect communication?
 - a. Department account
 - b. Dummy account
 - c. Personal account
 - d. Institution account
4. What do people need when they communicate with others?
 - a. Facts
 - b. Dummy account
 - c. Computing platform
 - d. Infographics
5. What type of communication is used when the social media user uses the Heart icon if he/she really likes the post?
 - a. Witten
 - b. Facts
 - c. Visual
 - d. Computing platform
6. What type of communication is used if the social media user encodes alternative facts or fake news to be posted on the platform to mislead the reading public?
 - a. Written
 - b. Facts
 - c Visual
 - d. Computing platform
7. When is communication affected by media and information?



- a. It is to minimize the lavishly circulated fake news on social media platforms.
 - b. It is to empower us to make decisions pertaining to information, communications, and media technology.
 - c. It is when alternative facts or fake news releases are posted on dummy accounts.
 - d. It is good enough if people would analyze the messages they receive and would only share legitimate infographics, web pages, and video clips to the public.
8. Why does the government need a larger set of literacy?
- a. It is to minimize the lavishly circulated fake news on social media platforms
 - b. It is to empower us to make decisions pertaining to information, communications, and media technology.
 - c. It is when alternative facts or fake news releases are posted on dummy accounts.
 - d. It is good enough if people would analyze the messages they receive and would only share legitimate infographics, web pages, and video clips to the public.
9. Based on the opinionated article, why do we need to become literate and critical thinkers in the utilization of social media platforms?
- a. It is to minimize the lavishly circulation of fake news on social media platforms
 - b. It is to empower us to make decisions pertaining to information, communications, and media technology.
 - c. It is when alternative facts or fake news releases are posted on dummy accounts.
 - d. It is good enough if people would analyze the messages they receive and would only share legitimate infographics, web pages, and video clips to the public.
10. How do people minimize the lavishly circulated fake news posted on social networking sites?
- a. It is to minimize the lavishly circulated fake news on social media platforms
 - b. It is to empower us to make decisions pertaining to information, communications, and media technology.



- c. It is when alternative facts or fake news releases are posted on dummy accounts.
- d. It is good enough if people would analyze the messages they receive and would only share legitimate infographics, web pages, and video clips to the public.
- e. a and b

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Answer Keys:

Exercise 1. Essay. Answer varies...

Exercise 2. Essay. Answer varies...

Exercise 3. Fill-in the Box. Answers vary...

Exercise 4. True or False

1. T 2. T 3. T 4. T 5. F

Assessment. Multiple Choice

1. c 2. d 3. b 4. a 5. c 6. a 7. c 8. a 9. b 10. d

References

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- <https://dictionary.cambridge.org/us/dictionary/english/lavishly>
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GUIDE

For the Teacher

As the main source of learning, it is your top priority to explain clearly on how to use this SLHT to the learners. While using this, learner's progress and development should be recorded verbatim to assess their strengths and weaknesses while doing the activities presented independently in the safety of their homes.

For the Learner

This SLHT is especially crafted for you to grasp the opportunity to continue learning even at home. Using guided and independent learning activities, rest assured that you will be able to deeply understand the contents of the lesson presented and successfully recognize your own capacity and capability in acquiring knowledge.

For the Parent/Home Tutor

As one of the stakeholders of learning, your role as a parent/home tutor is vital for the success of the student's learning process. Guide the student in such a way that the transfer of the newly acquired knowledge and skills will



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be attained smoothly. If you have some questions, feel free to keep in touch with the teacher, who is just a text or call away.



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